



45th Anniversary Shine On Gala
Saturday, March 2, 2024 • Quail Hollow Club, Charlotte, NC

Sponsorship Opportunities

Become a 45th Anniversary Shine On Gala Sponsor today!

Join Us

...for an evening of fun and extraordinary impact at the **Shine On Gala** to support The John Crosland School, as we commemorate 45 years of unwavering dedication to educational excellence in serving children who learn differently. Together, we can make a difference that resonates deeply in the lives of those we serve.





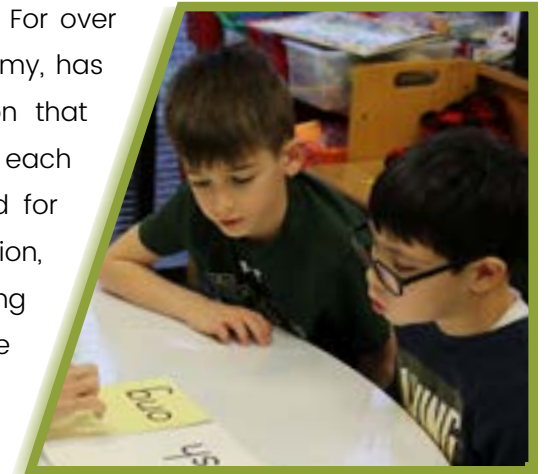
45th Anniversary Shine On Gala

Saturday, March 2, 2024 • Quail Hollow Club, Charlotte, NC

About The John Crosland School

Become a 45th Anniversary Shine On Gala Sponsor today!

John Crosland School is a school where students with unique learning needs find a place to belong and grow. For over four decades, JCS and its precursor, Dore Academy, has been committed to providing tailored education that addresses the individual needs of each student. We continue to be recognized for our commitment to personalized education, innovative teaching methods, and fostering a supportive community for our diverse student population.



After 45 years of dedicated service in the greater Charlotte region, we continue to guide the life-changing educational journey of children with learning differences ensuring they have access to quality education that prepares them for opportunities, possibilities, and a future of success.

For more information about The John Crosland School, please visit our website: www.johncroslandschool.org.



John Crosland STUDENTS

42% have autism

34% have dyslexia

94% have multiple diagnoses

26% are minorities

19% receive financial aid

We empower our students to achieve academic success, build unwavering confidence, and foster a profound sense of belonging.



Sponsorship Impact On Student Outcomes

Early intervention can improve outcomes for children with learning differences and prevent them from being marginalized, dropping out of school, and facing an uncertain future. We believe that the lack of resources should never be a barrier for a child with diverse learning needs.

Sponsorships play a major role in generating donations to support things like financial aid, specialized equipment and curriculum, and various other aids to support our students, our teachers, and our unique learning environment.



Sponsorship Benefits by Level

EVENT SPONSOR \$12,500

- JCS Special 45th Anniversary Bling Cup with 45th Anniversary Signature Drink
- 2 Reserved Premium Seating Tables for 20 Guests
- 20 Raffle Tickets
- Full Page Color Advertisement in Gala Program
- Special Recognition at the Beginning of the Gala
- **1—Minute Video of Event Sponsor Played at the Beginning of Gala**

- Recognition in Gala Invitation, Event Signage, and Sponsor Recognition Slide
- Company Name and/or Logo Prominently Displayed in All Event Publicity
- On-site Recognition Signage with Company Name and/or Logo
- Logo Featured on Gala Website with Link to Company Webpage
- Special Recognition by MC and Head of School at the Gala

PROGRAM SPONSOR \$7,500

- JCS Special 45th Anniversary Bling Cup with 45th Anniversary Signature Drink
- 1 Reserved Premium Seating Table for 10 Guests
- 10 Raffle Tickets
- ½ Page Color Advertisement in Gala Program

- Recognition in Gala Invitation, Event Signage, and Sponsor Recognition Slide
- Company Name and/or Logo Prominently Displayed in All Event Publicity
- On-site Recognition Signage with Company Name and/or Logo
- Logo Featured on Gala Website with Link to Company Webpage
- Special Recognition by MC and Head of School at the Gala

AUCTION SPONSOR \$5,500

- JCS Special 45th Anniversary Bling Cup with 45th Anniversary Signature Drink
- 1 Reserved Table for 10 Guests
- 10 Raffle Tickets
- ¼ Page Color Advertisement in Gala Program
- Special Recognition Prior to the Live Paddle Raise

- Recognition in Gala Invitation, Event Signage, and Sponsor Recognition Slide
- Company Name and/or Logo Prominently Displayed in All Event Publicity
- On-site Recognition Signage with Company Name and/or Logo
- Logo Featured on Gala Website with Link to Company Webpage
- Special Recognition by MC and Head of School at the Gala

COCKTAIL PARTY SPONSOR \$2,500

- ½ Reserved Table for 5 Guests
- Recognition Signage On-site with Company Name and/or Logo at Bars

- Recognition in Event Signage and Sponsor Recognition Slide
- Company Name and/or Logo Displayed in All Event Publicity

For more information about The John Crosland School, please visit our website: www.johncroslandschool.org.

Secure your sponsorship by completing the attached form and returning it to Bonnie Cotter at bcotter@croslandcomets.org or by calling us at 704-365-5490.





45th Anniversary Shine On Gala Sponsor Commitment Form



Secure your sponsorship by completing the form below,
or by calling The John Crosland School at 704-365-5490.

Return completed forms to Bonnie Cotter: bcotter@croslandcomets.org.

Thank you for becoming a Shine On Gala Sponsor! You are making a difference!

SPONSORSHIP LEVEL

Event Sponsor \$12,500	Program Sponsor \$7,500	Auction Sponsor \$5,500	Cocktail Party Sponsor \$2,500
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PLEASE PRINT LEGIBLY.

SPONSORSHIP INFORMATION

Sponsor/Supporter Name: _____ <i>(for Gala listings)</i>	Business/Organization	Individual
	Contact Name: _____	Contact Phone #: () —
Mailing Address: _____	Email: _____	
City: _____	State: _____	Zip: _____

SPONSORSHIP AUTHORIZATION

By signing this Sponsorship Commitment Form, I understand that this is a binding commitment between the Sponsor listed above and The John Crosland School. I affirm I am authorized by the Sponsor to commit to sponsorship and/or support of the March 2, 2024, Shine On Gala as indicated above.

Authorized Signee: _____ Email: _____
(signature)

Print Name: _____ Title: _____ Date: ____/____/____

THE JOHN CROSLAND SCHOOL ACCEPTANCE

Upon review and acceptance, the commitment form will be signed and a copy will be returned to the contact person named above.

I am pleased to confirm availability of the Sponsorship requested above. Pending timely payment of the attached invoice (net 30 days), we are reserving items congruent with the commitment level as noted. We will be in contact with you soon to finalize the details of your sponsorship package. Thank you for your support!

_____ *(signature)*

_____ *(date)*